NAT WATKINS

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Work

Nava PBC | Designer Researcher (2022 - Present)
User experience (UX) design and human-centered research for government public benefit services. Works includes unemployment insurance modernization for the state of New Jersey, healthcare claims data access for the Centers for Medicaid and Medicare Services.

Freelance Service Designer (2021 - 2022)
End-to-end design, development, and usability testing for nonprofit clients including Greengate Farms, St. Louise House, WERA, and AIGA.

IBM | Design Research Lead (2018 - 2021)
Established and managed an ecosystem of users to research and design interfaces for consumable AI platforms, hybrid cloud environments, and IBM Systems hardware technologies.

The BHW Group | UX Designer (2018)
Design for web and mobile apps. Clients included The University of Texas, Veritas Advantage, and #1 Apple Store bestseller: Ballistic X.

EVOlearn Lab | Research Assistant (2017 - 2018)
Created a standardized inventory of cross-cultural research protocols. Funded by the National Science Foundation and The Gates Foundation.

Experience

Technology Reporter
Freelance writing on technology, society, and everything in between. Publications featured in WIRED, The New Atlantis, and Insider.

IBM Makes | MakeLab Lead (2019 - 2022)
Coordinated and facilitated hands-on design projects with the U.S. Federal Government, Ford, Invision, SXSW, and more.

Education

The University of Texas at Austin
Psychology, BA; Certificate Arts and Entertainment Technologies

Skills

Usability/UAT testing

Accessibility (W3C certified)

Responsive design

Qualitative and quantitative methods

Developer experience design (Dev-X)

Design systems

Agile

Data analysis

Proficiencies

UX/UI Design Tools
Adobe Creative Suite Sketch, Figma, Invision

Web Development
HTML/CSS, JavaScript, Google Analytics

Collaborative Platforms
GitHub, Jira

Patents

Carbon footprint tracker, 2021

Machine learning based tracking of derivative code, 2022

Mask device for a listening device, 2022

Initiating communication on mobile device responsive to event, 2022

State aware natural language query interface, 2022